

Run on two processors so one failure doesn't stop everything.

BetrLink SecondLine is a live, dual-provider model. BetrLink handles a defined share of your transaction volume alongside your existing processor, reducing your dependence on any single relationship.

THE RISK

Relying on a single payment processor concentrates your transaction volume in one relationship. A service disruption, acquisition, bank-partner issue, or regulatory action can affect your entire program at once. Many DSPs have not established a second active processing relationship because a full migration can feel riskier than staying put.

HOW IT WORKS



STEP 1

Set your split

Decide how much of your live volume runs through BetrLink alongside your incumbent processor. No full migration required.



STEP 2

We onboard your accounts

BetrLink establishes the selected dedicated accounts using an implementation plan tailored to your volume, systems, and operational needs.



STEP 3

You run on two rails

Your selected volume is divided between two independent processors, reducing the risk that either becomes a program-wide point of failure.

WHAT SECONDLINER COVERS



Volume diversification: a DSP-controlled share of live transactions processed independently of your incumbent



Flexible onboarding: established implementation tailored to your selected volume and operating needs



No full migration: your incumbent relationship stays in place, and SecondLine runs alongside it

WHY BETRLINK



Built on infrastructure that already supports BetrLink's live DSP clients



Backed by substantial live processing volume and an established operating track record



Standby activation credits carry forward, so your path here can start before you ever need it

Run on two processors. **Never depend on one.**

Ask us about setting up your BetrLink SecondLine volume split.

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BetrLink SecondLine is a supplemental processing relationship under a separate services agreement. Adding a second processor may implicate obligations in your existing processor agreement, including exclusivity or minimum-volume terms, so we recommend reviewing your current contract before enrolling.